



# Business Travel Sustainability Solutions Fit to Size

JTB Business Travel puts the industry's leading eco-intelligence tools and consulting services to work for you—readily tailored to your company, business, and sustainability goals.

Let us help you meet the moment—as new regulations emerge, and a better earth is born.

## PlanetForward Benefits for Small and Midsize Businesses

### Workload and Footprint Reduction

Our specialized team assumes the work of managing your Business Travel needs, integrating sustainable solutions—forging win-wins for your company and the earth.

#### Expert Guidance

**Tripkicks** features real-time emissions data, easily digestible decision trees, and big-picture considerations—prompting employees to book in alignment with company policies and goals.



#### Accurate Reporting

Clearly see and share sustainability progress with **Prime Numbers** Core Reporting and ThrustCarbon working in tandem. At your fingertips, call up details (aircraft type, load factor, booking class, etc.) along with analysis and easy, action-step recommendations.



#### Meaningful Mitigation

Address unavoidable emissions, investing in sound, innovative offsets with **ThrustCarbon**, Sustainable Aviation Fuel (SAF), windmill technology, and more.



Reduce your workload and your footprint. We can help you strike the right balance between responsible and reasonable. Book a consultation with our experts.



**JTB to Achieve  
Carbon Net Zero  
Across All Business  
Domains by 2050**



**JTB Sustainability  
Priorities are to  
Enrich the Human  
Experience, Nurture  
our Surroundings, and  
Engage Partnering**



# A Sustainable Future with JTB Business Travel

*As it stands, Business Travel isn't working for the planet. Nor is traditional travel management working for small and midsize entities (SMEs). So, let's reimagine it, together . . . and fast!*

JTB Business Travel is continually rethinking how we interact with nature and with each other in business. We're intent on weaving sustainability into the very fabric of Business Travel. And determined to simultaneously achieve business growth and sustainability—for our customers and ourselves.

## **Our PlanetForward Sustainability Solutions are designed to:**

- Always keep the needs of SMEs' top of mind,
- Prepare to respond to regulations in the European Union and globally,
- Ensure your access to leading-edge solutions,
- Establish credibility and attract talent as environmental, social, and governance measures increase,
- Lend customized support as you strive to do the right thing for your business, your employees, and our world.

**JTB has pledged to accelerate sustainability initiatives in our business, upholding the criteria of the Global Sustainable Tourism Council. We're devoted to their standards—and to bringing travel management into harmony with the social and natural environment.**



*Ready to adopt Business Travel strategies that promote your aims and those of the greater good?*

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